

Wanted - Junior Digital Marketer

The best opportunity in Mauritius to learn, grow and become a master Digital Marketer!

Join ABZ Group, the largest internet group on the island having 750,000 website visitors per month, over 1 mil social media followers and with annual turnover of Rs 500,000,000 !

This is a chance for you to join the best and strongest digital marketing team and learn from the very best.

Who is ABZ Group?

Maybe you heard of some of the many subsidiaries which form part of our group, such as: Deals.mu, Otayo.com, MauritiusAttractions.com, Ciné sous les Étoiles, Restaurants.mu and many more!

Requirements:

- Be Smart!
- Eagerness to learn
- Willingness to work hard
- Academics: Equivalent to Marketing/Digital Marketing

Salary:

- As per experience and potential skills

Skills and persona:

- A keen eye for detail
- Be well versed in Excel/Spreadsheet and other related marketing software
- Creative insights for the marketing sector of the Travel & Tourism Sector
- Strong verbal and written communication skills
- Deep understanding of presentation, Microsoft software.
- Knowledge of social media platforms and performance software
- Organization and time management skills

Main Duties and Responsibilities

- Researching consumer trends and opinions to inform marketing strategy
- Analyzing complex research and representing data through graphics
- Understanding customer satisfaction and loyalty

- Managing social media platforms, websites, or company blogs
- Designing surveys to collect data
- Identify trends and insights
- Allocate marketing investments
- Plan and direct marketing campaigns
- Track the website traffic flow
- Implement and analyze performance metrics
- Device experiments and conversion tests
- Provide internal reports on a regular basis
- Execute new and creative collaborations among technologies and platforms

What we offer:

- High salary as per performance and skills
- Ideal, modern and friendly working environment
- Opportunity for you to be mentored, learn and grow within the company.
- Discounts on all our Platforms.

Suitable Candidates - Apply now!

If you think you have the following skills and fit the criteria, send your candidacy to **abzglobalrecruitment@gmail.com** or apply directly on our career page (**<https://abzgroup.info/careers.html>**). We look forward to meeting prospective candidates who will fit in this position and grow within the company!